



BRAMSHOTT & LIPHOOK PARISH COUNCIL

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A MEETING OF THE EVENTS AND MARKETING SUB-COMMITTEE, OF THE LIPHOOK MILLENNIUM CENTRE MANAGEMENT COMMITTEE TOOK PLACE AT 5.00PM IN THE LIPHOOK MILLENNIUM HALL, ONTARIO WAY, LIPHOOK, ON MONDAY 7 FEBRUARY 2011

MINUTES

PRESENT: Cllr John M Tough (Chairman), Kay Murray, Louise Garwood and Janet Marr.
Minutes taken by Cllr Tough.

1/11 CHAIRMANSHIP

It was agreed that Cllr Tough should be Chairman of the Events and Marketing Sub-Committee. Janet Marr also agreed to be a member of the Sub-Committee.

Recommended: That Cllr Tough be Chairman of the Events and Marketing Sub-Committee and Janet Marr a member of the Sub-Committee.

1/11. APOLOGIES FOR ABSENCE

Mr Ron Tanner

3/11 DECLARATIONS OF INTEREST

There were none

4/11 NOTES OF MEETING - 25 JANUARY 2011

Conford Village Hall and Passfield WMC have been added to the poster circulation list. JT did not have an address the hairdressers in Headley

Having looked at what Shoo Shoo Baby does LG thought it was not appropriate to send posters for Shoo Shoo Baby to local dance schools.

A3 posters for Shoo Shoo Baby had been posted on for the LMC doors. Many more film and event playbills had been printed on which the note on Shoo Shoo Baby was made more catchy and shorter and Mates' and Godfree's local connections were featured.

The final selection of photographs for the article on LMC together with the text had been delivered to the Community Magazine.

RT had delivered two quarter page adverts to the Magazine. He confirmed that these would cost £70 each.

LG would speak to Graham Langton of Petersfield Post to get coverage of the Shoo Shoo Baby Concert and the programme of events.

The Julie Felix event was listed on her website but the price of tickets was not shown. LG agreed to get this included.

Seating for The King's Speech was discussed and it was agreed that there should be no more than two rows of seats in front of the tiered seating and that the number of tickets sold should be limited to 160.

Recommended: That the number of tickets sold for The King's Speech be limited to 160 for each showing.

5/11 PROTEUS THEATRE PRODUCTIONS – WINTER 2011/2012

It was agreed that we should again have Proteus Theatre present a production for families and children during the Christmas period. The production will be "Arabian Nights".

Recommended: That we inform Proteus Theatre Productions that we would like to be included in their tour of their Christmas production of "Arabian Nights".

6/11 ARRANGEMENTS FOR EVENTS

Arrangements for the Shoo Shoo Baby concert on 18 February 2011 were discussed and who was to do what.

Arrangements for the Julie Felix concert on March and the Flanders and Swan concert on 15 April were discussed.

7/11 HOG THE LIMELIGHT EVENTS – 2011 - 2012

It was agreed that we would like to stage Hog the Limelight events again during the 2011-12 season and that somebody should attend their Showcase on 16th April.

Recommended: That Cllr Tough and Louise Garwood should attend the Hog the Limelight Showcase on 16th April 2011 with a view to considering staging an event again during the 2011-12 season.

7/11 MARKETING THE LMC FOR BUSINESS MEETINGS

It was agreed that we should proceed with the mail out to promote the LMC for business meetings and conferences. The inclusion of a pricelist and priced menus was discussed and it was decided that prices should not be included.

Business Concluded: 6.30pm. Confirmed at the meeting: To be confirmed.

Signed: _____ Chairman

Draft minutes until approved by the Events and Marketing Sub-Committee, which does not preclude the implementing of decisions once recommendations agreed by the LMCMC.